

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

Form OBD-68
(Rev 10-14-76)
Formerly DJ-307
for

RECEIVED
DEPARTMENT OF JUSTICE

SEP 26 11 56 AM '77

REGISTRATION UNIT
CRIMINAL DIVISION

AMENDMENT TO REGISTRATION STATEMENT

Pursuant to the Foreign Agents
Registration Act of 1938, as amended.

1. Name of Registrant
Ruder & Finn Incorporated

2. Registration No.
1481

3. This amendment is filed to accomplish the following indicated purpose or purposes:

☐ To correct a deficiency in

☐ To give a 10-day notice of a change in information as required by Section 2(b) of the Act.

☐ Initial Statement

☐ Supplemental Statement
for _____

☒ Other purpose (specify) To register the Gov. of El Salvador as a client of Ruder & Finn and to submit Short Form Registration Statement for George Baker.

☐ To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list -

Exhibit A -- attached

Exhibit B -- attached along with copies of the letter of Agreement

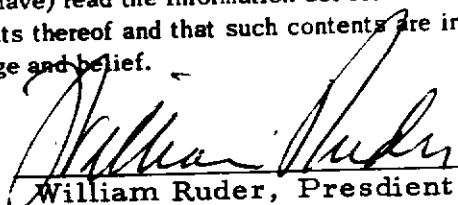
Short Form Registration Statement for George Baker -- attached.

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

This Amendment is being filed to report work being done on behalf of the Government of El Salvador by Ruder & Finn Incorporated.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

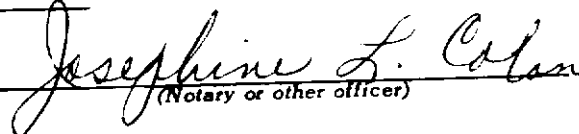

William Ruder, President

Subscribed and sworn to before me at New York, New York

this 16th day of Sept., 19 77

My commission expires

JOSEPHINE L. COLON
Notary Public, State of New York
No. 31-6714379 Qual. in N. Y. Co.
Cert. filed in Queens & Bronx Cts.
Commission Expires March 30, 1979


(Notary or other officer)

DOJ

EXHIBIT A

SEP 26 11 56 AM '77

TO REGISTRATION STATEMENT REGISTRATION UNIT
CRIMINAL DIVISION

Under the Foreign Agents Registration Act of 1938, as amended

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant Ruder & Finn Incorporated 110 East 59th Street New York, New York, 10022	2. Registration No. 1481
3. Name of foreign principal Government of El Salvador	4. Principal address of foreign principal Ministerio de Informacion Casa Presidencial San Salvador, El Salvador, C. A.

5. Indicate whether your foreign principal is one of the following type:

☒ Foreign government

☐ Foreign political party

☐ Foreign or ☐ domestic organization: If either, check one of the following:

☐ Partnership

☐ Committee

☐ Corporation

☐ Voluntary group

☐ Association

☐ Other (specify) _____

☐ Individual - State his nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant. Ministerio de Informacion

b) Name and title of official with whom registrant deals. TTE. Cnel. Rafael Flores Lima
Secretario de Informacion

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom the registrant deals.

not applicable

c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal not applicable

TERMINATED

DATE 11-2-79

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

Directed by a foreign government, foreign political party, or other foreign principal, ... Yes ☐ No ☐

Controlled by a foreign government, foreign political party, or other foreign principal .. Yes ☐ No ☐

Financed by a foreign government, foreign political party, or other foreign principal ... Yes ☐ No ☐

Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

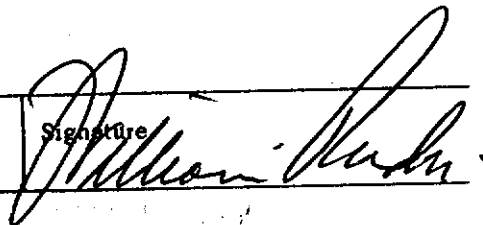
not applicable

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

not applicable

Date of Exhibit A September 16, 1977	Name and Title William Ruder, President
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Signature



UNITED STATES DEPARTMENT OF JUSTICE
Washington, D.C. 20530

SEP 26 11 56 AM '77
REGISTRATION UNIT
CRIMINAL DIVISION

EXHIBIT B

TO REGISTRATION STATEMENT
Under the Foreign Agents Registration Act
of 1938, as amended

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
Ruder & Finn Incorporated	Government of El Salvador

Check Appropriate Boxes:

- ☐ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
 - ☒ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
 - ☐ The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.
4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Ruder & Finn will perform management consulting services in the field of communications for the Government of El Salvador. In addition, we will also act as public relations counsellors for the Government of El Salvador in the United States. Outline of work to be done appears in the enclosed letter of agreement.

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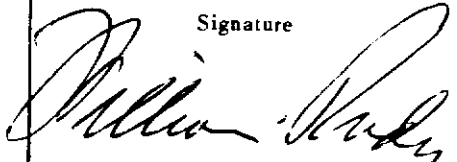
DATE 11-2-77

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Please see item #4 and enclosed letter of agreement.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?^{1/} Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
September 16, 1977	William Ruder President	

^{1/} Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

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RUDER & FINN

22 August, 1977

TTE. Cnel. Rafael Flores Lima
Secretario de Informacion
Casa Presidencial
San Salvador, El Salvador, C.A.

TERMINATED

Dear Cnel. Flores:

TE 11-7-79

This letter will confirm the verbal agreement reached between yourself, representing the Government of El Salvador, and me, representing Ruder & Finn Inc. on Friday, 19 August, 1977, and as agreed to in our meeting of the same date with President Romero. The general conditions of our work are outlined below:

- 1) Ruder & Finn will perform management consulting services in the field of communications and information for your Government. We will also act as public relations counsel to the Government of El Salvador in the United States.
- 2) Our work will be done at an annual fee of \$200,000 and will be billed to you on the first of each month in advance at the rate of one-twelfth of that sum. Ruder & Finn will also have a budget of approximately \$50,000 which will be utilized for such expenses as travel, telephone, press luncheons, printing of materials, the conduct of public-opinion surveys, etc.
- 3) In connection with our expense budget of \$50,000, we will not make disbursements of any sum above \$100 without your advance approval. The Government of El Salvador will deposit a revolving fund equal to approximately two months of our fee (\$33,000) immediately to the account of Ruder & Finn Inc. at Citibank, 57th Street & Park Avenue, New York, New York 10022 -- Account #013-923-68. Ruder & Finn will draw against this account and send you monthly invoices to replenish it for both our fee and our expenses. Our invoices will be

22 August, 1977

accompanied by appropriate vouchers and supporting documents wherever possible.

In accordance with these arrangements I am pleased to enclose our first invoice covering the period 22 August to 21 September, 1977. This sum should be deposited as well to the account number referred to above. Hereafter, we will be using the revolving fund and accounting to you for it monthly.

- 4) This agreement is effective Monday, 22 August, 1977 and will proceed for one year. It can be renewed as negotiated beyond that period.
- 5) Our work will be divided into two phases. Phase #1 will include seven items:
 - a) Consulting with you on the management and structure of your communications and information organization in El Salvador.
 - b) The conduct of an opinion survey among key officials, the press, academicians and significant businessmen in the USA to determine their perceptions of El Salvador, the state of their knowledge of the country, and the extent to which they may have misinformation.

This material will be evaluated and will form the basis for a detailed plan referred to below.

- c) We will collect data from both the public and private sectors in El Salvador which can form the basis for communicating the facts which should be disseminated to key audiences in the United States. In that connection, we will want to meet with various Cabinet Ministers and businessmen in order to get case histories in the social, economic and political field that are important for individuals in the USA to have.
 - d) At the end of three months we will submit to you a detailed working plan for the continuing information and educational effort in the United States. This plan will make recommendations to you on a project-by-project basis and will also include a detailed breakdown of the \$50,000 budget. It will also include recommended priorities for our activities as well as timetables.
 - e) During this initial Phase #1 period of three months we will help assist in the dissemination of any important news that happens to

22 August, 1977

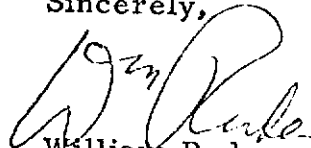
develop from El Salvador.

- f) Most importantly, we will disseminate in the USA the program of the new Administration when President Romero announces it to the public in the next several months.
- g) We will assist the new Ambassador in being introduced to the USA community under the most favorable conditions and will work with him to develop a press relations program in the USA. If the Vice President should visit the USA during this period, we would consult in the development of his schedule and also assist him in every way possible to be effective while he is in the USA.
- 6) Phase #2 will consist of the implementation of the program that is designed within Phase #1. Its general character will be oriented towards the distribution of information and the maximum educational effort in the USA so that the press, government officials, academicians and businessmen will have the maximum understanding and appreciation of current developments in, and the future prospects of El Salvador.
- 7) We will develop with you a regular reporting system so that on an agreed upon and periodic basis you receive detailed reports from us as to our progress in all of our work.

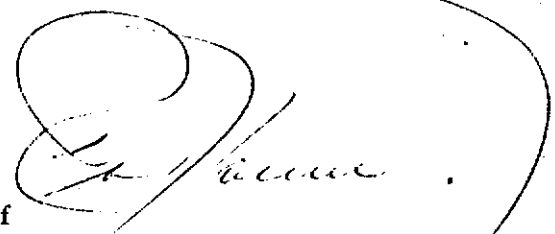
Our observations of El Salvador were most positive. We look forward to a most useful working relationship with you and your Government. We will do our best.

We would appreciate it if you would initial the copy of this letter which is attached and return it to me as an indication of your understanding and agreement with the working arrangements I have described.

Sincerely,


William Ruder

lf


TTE. Cnel. Rafael Flores Lima
SECRETARIO DE INFORMACION
DE LA PRESIDENCIA DE LA
REPUBLICA DE EL SALVADOR